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## IPC's new web page online

After almost ten years with a provisional web page, IPC has designed its new presence on World Wide Web [www.panoramacouncil.org](http://www.panoramacouncil.org). The web page offers far more information.

- History, Mission and Purpose and Statutes of the Association International Panorama Council
- Information on the Executive Board and the Secretary-General
- Existing panoramas of the world data base
- Related art and media forms database
- activities of IPC
- Upcoming conference (including a web-registration for the next conference),
- Programs of earlier conferences
- Bibliography
- Newsletters of IPC
- sponsoring and donation links
- etc.

A protected area of the web page is for enrolled IPC members only. This protected area is open for the publication of articles and presentations in .pdf format as well as for images of earlier conferences and meetings. If you wish to publish your article on this protected area, please send a .pdf file to

[secretary@panoramacouncil.org](mailto:secretary@panoramacouncil.org)

Please help to improve the web page. If you have additional information and materials that might be spread via this web page, please inform the Secretary-General. Panorama institutions, please visit [www.panoramacouncil.org](http://www.panoramacouncil.org), check the information on your art and media form (panorama, moving panorama etc.) and give us a feedback on how to improve the web page.

## New E-mail address for IPC

In correspondence with the new web page IPC has changed its E-mail address. Please update your address book.

Secretary-General Patrick Deicher  
[secretary@panoramacouncil.org](mailto:secretary@panoramacouncil.org)

## IPC transformed into an Association

The International Panorama Council has taken an important step in its history. After almost 20 successful years of all-volunteer work to establish a network of panorama specialists, we have transformed the International Panorama Council into a membership organization that can act formally in its own right and that also has a professional Secretariat, however small.

All persons and institutions on the IPC mailing list will soon be contacted and will receive more detailed information, the statutes (by-laws) of the association, and a link to the affiliation form on IPC's new web page.

In that mailing we will ask all panorama specialists, interested persons and related institutions to support this process of

## IPC Executive Board:

- Prof. Yadegar Asisi (GE-Berlin)
- Dr. Mimi Colligan (AU-Melbourne)
- Dominique Hanson (BE-Brussels)
- Ernst Storm MSc (NL-Rotterdam)
- Dr. Gebhard Streicher (GE-Munich)
- Dipl. Arch. Damian Widmer (CH-Lucerne)
- Prof. Sanford Wurmfeld (US-NYC)

## Honorary President:

- Prof. Ottó Trogmayer (HU-Budapest)

## President:

- Ernst Storm, [ipc@e-storm.nl](mailto:ipc@e-storm.nl)

## IPC Secretariat:

Patrick Deicher  
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6005 Lucerne  
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[secretary@panoramacouncil.org](mailto:secretary@panoramacouncil.org)

The International Panorama Council is a non-government and not-for-profit organization, subject to Swiss law.

professional growth. We will then invite you to participate in the new membership organization by becoming an enrolled member.

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### **21st International Panorama Conference, Pleven/Bulgaria, September 9 - 13, 2012**

The 21<sup>st</sup> International Panorama Conference will be held in Pleven, Bulgaria from 9 to 13 September 2012. Co-organizers are the International Panorama Council, the Municipality of Pleven and the Military Historical Museums, Pleven Epopee 1877 Panorama ([www.panorama-pleven.com](http://www.panorama-pleven.com)). Last minute registrations are still possible. Please visit [www.panoramacouncil.org](http://www.panoramacouncil.org) for more information and the registration.

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### **Call for candidates to host IPC conferences beyond 2012**

The IPC International Panorama Conferences are pivotal events, gathering the international panorama community for specific themes relevant to panoramas, both as highlights of historic heritage and as a form of art, painted or in modern media. Having started twenty years ago in Europe, the IPC International Panorama Conference site now rotates yearly across the world. The most recent meetings were in Belgium, China, Germany, Netherlands, Turkey, England and the USA. In 2012 we will meet in Pleven, Bulgaria. For the years to come we make an appeal for candidates to host a conference. Please contact our Secretary-General for further information. IPC has a comprehensive memorandum available on how to prepare for such an event.

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### **Project for Panorama Grand Canyon**

After months of preparation and searching for the right location in the Grand Canyon painter André Balyon found what he believes will be 'The Grandest Stage of all' for his next project and second Panorama after Panorama Big Sur.

Panorama Grand Canyon is projected as a 360 degree oil painting, measuring roughly 60 feet high and 370 feet long. After having sketched the preliminary lay-out of the painting on location on a circular glass construction, a 1:10 scale model canvas will be painted in a specially designed new studio in Carmel Valley near Big Sur, Monterey Bay, California.

André Balyon's intention is to make a visit to Panorama Grand Canyon a virtual reality experience in which most of the senses are involved. Special light, wind, and sound effects, combined with an occasional dry ice display, will be part of the exhibition in order to make one believe to be standing inside the Grand Canyon itself.

During the visit to the Panorama, a thunderstorm, which can be a frequent occurrence in the canyon, will enhance the dramatic experience inside the rotunda. The sky part of the painting will progressively darken, the roaring of distant thunder will turn into a full-blown thunderstorm where wind, quadro audio sound and lightning effects will again gradually yield to the overwhelming peaceful calm of the Canyon. Depending on availability of a building space the entire project is estimated to take just a few years. However, the painting time should not take longer than a year. The location of the new Panorama building is yet to be determined.

A new website, in which you will be able to follow this 'grand' project, is under construction and should 'air' soon.

[www.panoramagrandcanyon.com](http://www.panoramagrandcanyon.com)  
[http://www.andrebalyon.com/Panorama\\_Big\\_Sur/Panorama\\_Big\\_Sur\\_open.htm](http://www.andrebalyon.com/Panorama_Big_Sur/Panorama_Big_Sur_open.htm)

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### **Full-scale replica of the Pilgrim's Progress Moving Panorama**

You can see a full-scale replica of the Pilgrim's Progress Panorama in motion, with music and a riveting narration, just as the original was meant to be seen, if you are in Saco, Maine, in the USA, on several dates this summer.

If you can't make it here, the next best thing will be a webcast of the August 31 show when the Saco Museum presents the third 21st century performance of the Moving Panorama of Pilgrim's Progress. A crew of volunteers will be rolling 800 feet of beautiful images across the historic Saco City Hall stage. Professor Scott Marcoux will relate the epic story and pianist Jeff Rapsis will accompany the production.

For the first time the entire historic panorama - 800 feet of vibrantly painted muslin canvas, in four sections - is on view in two downtown locations, the Saco Museum and the historic Pepperell Mills. Live performances of a full-scale photographic replica recreate the historic experience of seeing a moving panorama in action, and a new web-based film animation has introduced the panorama to a global audience.

A full house of 200 loved the show and the backstage tour of the mechanism on August 3. Only one more show is scheduled. It will be on Sept. 21, when the show will be in conjunction with a symposium). \$5 is a suggested donation at the door.

To view the webcast go to:

<http://www.sacomaine.org/news/councilvideo.shtml>

The show will start at 5:30 pm New York time/ on Friday, August 31. That's 10:30 pm in London, and 2:30 pm in Los Angeles.

The show lasts about one hour. The video production will be very basic.

Three more things:

- The organizers would like to invoke the worldwide web audience to attract a local audience. If you think you might watch, please send an email to Peter Morelli [pmorelli2@gmail.com](mailto:pmorelli2@gmail.com) and he will mention your city (not your name) in the publicity.

- If you watch the performance, send an email during the performance to this address, or a text to 207-712-7105 and they may read it to both audiences after the performance.

There's lot more information about the project, including pictures and video, at:

[www.sacomuseum.org/panorama](http://www.sacomuseum.org/panorama).

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### **Panoramas In Motion: A Public Symposium**

Panoramas In Motion: A Public Symposium at the Saco Museum on Friday, September 21 and Saturday, September 22 at Saco's City Hall (300 Main Street, Saco, Maine). Please join us for this public symposium exploring topics related to the Moving Panorama of Pilgrim's Progress. Because the panorama touches upon so many interconnected subjects including painting, literature, theater, cinema, religion; a wide variety of themes will be explored by scholars from many different fields. Confirmed speakers include Kevin Avery, Senior Research Scholar at the Metropolitan Museum of Art, New York; Erkki Huhtamo, Professor of

Media Archaeology at the University of California, Los Angeles; Russell Potter, Professor of English at Rhode Island College; Suzanne Wray, an independent scholar of the panorama medium, and representatives from the Dyer Library and Saco Museum.

On Friday night, September 21, a public performance of the Moving Panorama of Pilgrim's Progress replica will be played at City Hall at 6:30 p.m., along with early Symposium Check-In. Saturday, September 22nd will consist of a full day of panorama lectures beginning at 9 a.m. from leading panorama experts. At 3:30, there will be a tour the Saco Museum's Moving Panorama of Pilgrim's Progress, exhibited both at the Saco Museum and Pepperell Mill Space in Biddeford. Please read the additional information attached to this newsletter.

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### **100<sup>th</sup> anniversary of the Panorama Borodino**

The Museum-panorama the Battle of Borodino in Moscow, Russia celebrates two remarkable events – the 200<sup>th</sup> anniversary of the Borodino victory of 1812 and the 100<sup>th</sup> anniversary of the Borodino panorama created by the outstanding panorama painter Franz Roubaud.

In June 2011 the restoration and repair works started in the Museum-panorama. It has been a first extensive restoration of the panorama since it was reestablished in the 1960s. The restoration project took 9 months and resulted in reinventing the museum as a technically well equipped museum. At the same time the museum saves the traditional way of presentation the exposition where the highlight is the classical panorama of the battle of Borodino.

The Museum-panorama the Battle of Borodino would like to inform of the forthcoming celebration of 100th anniversary of the panorama Borodino which is planned to be held on October 18, 2012. The program includes: a scholar session on history and panorama problems «One hundred years together. Museums and panoramas in 20th - 21st century», an official ceremony, and a presentation of a catalogue on Franz Roubaud (by E. Lingenauber, Monaco, and O. Sugrobova-Roth, Germany).

You are very welcomed to participate in the scholar session with a short presentation or a speech. Please contact the museum: Marina Zboevskaya, Marketing department, Museum-panorama the Battle of Borodino, [mpbb@mail.ru](mailto:mpbb@mail.ru), Tel. +7 499 148 1851

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### **Moving in Circles. The ICCI360 Arena**

Until September 9 ICCI, Plymouth University in England is presenting a 360° arts, multimedia and performance festival following the aspirations of the London 2012 Olympic and Paralympic Games, Cultural Olympiad. The venue is a twenty-one metre diameter structure containing a six metre high 360° projection screen, surround sound, a performance space and a large auditorium. The panoramic film format was envisaged resulting from imaging research that has been undertaken by ICCI over recent years.

ICCI had commissioned artists and filmmakers, published open calls for content to image makers and performance artists and created its own productions, contributing to more than a hundred new 360° works being produced and showcased within the ICCI360 Arena. [www.plymouth.ac.uk/icci360](http://www.plymouth.ac.uk/icci360)

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### **Mountain Panorama exhibition in Basel, Switzerland**

The exhibition 'Panoramas – Measured Worlds' is open to the public until 7 October 2012 at Kunstmuseum Basel, Switzerland. It concentrates on the small panoramas of mountain views. Based on a selection from the collections of the Kupferstichkabinett, the exhibition 'Panoramas-Measured Worlds' begins with the history that led up to the panorama: Since when, and in which contexts, were pictures created to stage these seemingly endless worlds? Which different forms of the panorama evolved in the nineteenth century? Some were intended for commercial distribution, others helped artists as well as geologists understand the layering of rock strata in the Alps using rapid watercolour sketches noting the time of day a particular atmosphere was recorded.

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### **Exhibition about panorama painter Louis Braun**

The exhibition 'Panorama Painter Louis Braun (1836 - 1916). From the sketches to Giant circular painting' is open to the public until 4 November 2012 at Hällisch-Fränkisches Museum in Schwäbisch Hall/Germany. Louis Braun 'father of the German panorama' used to be one of the most important painters of the German empire. Born in Schwäbisch-Hall in the 1850s he studied at the Kunstschule Stuttgart, and with Horace Vernet in Paris. As a war correspondent or several illustrated newspapers he participated in the wars in 1864, 1866 and 1870/71. The on-spot sketches of the battle fields were the basis for 6 of his 8 panoramas that he created from 1880 on. His first panorama in Germany was on display in Frankfurt in 1880. A painted canvas of more than 2'000 sqm displayed the 'Battle of Sedan'. It was a huge success. For more than four years, the number of visitors was of more than 20'000 persons a month, before the canvas was transported to other cities.

<http://www.schwaebischhall.de/kulturstadt/museen/haellisch-fraenkisches-museum/aktuelle-sonderausstellungen.html>

Exhibition catalogue: Beutter, Herta et al. (ed.), Der Panoramamalerei Louis Braun (1836 - 1916). Vom Skizzenblatt zum Riesenrundbild (exhibition catalogue, 7 July - 4 November 2012 at the Haellisch-Fraenkisches Museum Schwäbisch Hall), Schwäbisch Hall 2012, 978-3-9812243-3-7, 239 p.

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### **Panorama Project in Rouen, France**

A fascinating panorama project has been initiated by the city of Rouen in France. A first study was done in July to identify what the panorama project would be, to study the different possible options and to estimate how much it would cost (see IPC Newsletter 23). Several panorama institutions around the world have been asked for support by delivering information, for which panorama managers were contacted. Thanks to all who have answered the questionnaire. The project is now in the process of a first level decision by the city authorities.

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### **William Verstraeten's IGIRAMA**

Dutch artist William Verstraeten has a bird's eye view of art. He took the classic panorama and remixed it with a sky-walk which places you right up in the sky. It's like sitting on a cloud.

Since 1975, Verstraeten has had numerous exhibitions and commissions. Realized works won several international prizes and awards including grants from the Netherlands Foundation for Visual Arts, Design and

Architecture. It was in 2003, on top of very high chimney in an industrial area in Zeeland, Netherlands, where the figurative lighting struck. "The horizon stayed level around my eye-height while the world below was a bowl. It felt like I was in the centre of the world. And as an artist I like that."

Verstraeten photographed the view from the chimney and that became the first phase of the IGIRAMA project. IGIRAMA takes its name from the Greek for 'earth' and 'sight.' Now he had a 180 degree panorama, but there was a problem: how to view this massive photo and have the same experience as on the chimney. The simple answer came a year later. Verstraeten turned the artwork upside down onto a mirror. Now IGIRAMA was a 360 degree art installation and architectural artwork.

But what is the perfect subject? What location, what panorama fits this concept? A friend suggested to Verstraeten that New York City has an incomparable skyline. This led him to Ground Zero. The footprint of the most emotionally laden panoramic view in the world. The viewing deck atop the South Tower of the World Trade Centre. As a memorial, Verstraeten wants to recreate the 1300-foot high view from the South Tower. In May 2011, Verstraeten pitched 'Twin Towers IGIRAMA' to the [September 11th Memorial Museum](#) in New York. "They loved it." But he is still awaiting the go-ahead.

It was all about looking up towards the sky, when you look at the classic landscape paintings of the old masters. IGIRAMA is a new chapter in the genre of landscapes, because it's about looking down.

<http://www.tedxamsterdam.com/2011/william-verstraeten-a-birds-eye-view-on-art/>

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### **Panoramas of Mars**

NASA has published a series of panoramic images from their expeditions to planet Mars. The stitched photographs give a fantastic impression of the surface of our neighbour planet.

<http://mars.arounder.com/>

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### **Digital cyclorama to replace air traffic control towers?**

Saab has designed a digital air traffic control centre that harkens back to 18th-19th century cycloramas. Saab's remote air traffic control tower (r-TWR) would eliminate the need for the traditional windowed towers high above airport terminals.

<http://blogs.smithsonianmag.com/design/2012/06/saab-reinvents-air-traffic-control-with-a-digital-panorama/>

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### **Cyclorama in Italy?**

The panorama phenomenon is vivid and developing. The worldwide family of panoramas is growing, because besides occasional restoration of surviving heritage panoramas from the 19<sup>th</sup> and early 20<sup>th</sup> centuries, new panoramas of 360° or semi-circle panoramas of 180° are being created. Almost every year a new panorama (or cyclorama) joins.

The listing of world panoramas on our internet site [www.panoramacouncil.org](http://www.panoramacouncil.org) doesn't yet mention the existence of a panorama in Italy. That makes the street sign of a 'Ciclorama della città di Orvieto' intriguing. For those who climb the 47 meters high Toro del Papa, dating from the end of the 13<sup>th</sup> century, the mystery is solved immediately. From the top of the square shaped tower, the eye sweeps 360° over the 'contado' with its rural parishes, its hamlets and its many castles, and over the vast territory surrounding the city of Orvieto in

Umbria, centrally located in Italy. The panorama tower, known since the 16<sup>th</sup> century as the Torre del Moro (Moro Tower), can be visited year round and a nice panorama leporello brochure is available, picturing the scenery in all directions of the compass rose.

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### **Gettysburg Foundation is seeking comments**

The Gettysburg Foundation, host of last year's IPC conference in its new Cyclorama Building and Visitor Center, is committed to rehabilitating the Gettysburg Battle grounds. For that reason it seeks support for the demolition of the former Cyclorama Building. That meets best the project's purpose and need to rehabilitate the landscape of the North Cemetery Ridge to its 1863 and commemorative-era appearance by removing modern intrusions. Because the building is eligible for the National Register of Historic Places, the U.S. District Court directed the National Park Services to prepare an environmental assessment, including an analysis on the demolition of the former Cyclorama building and considering non-demolition alternatives to its removal before any implementing action on the building is taken.

The environmental assessment is now available online at <http://parkplanning.nps.gov>. The Project ID is 32782. The assessment evaluates three alternatives: A. mothballing the building (like the conference participants experienced the building last year), B. demolition (for which the Park Service seeks support) and C. relocation outside the park by a Non-NPS Entity. Comments, including name, address and phone number, are welcome until 21 September 2012 at <http://parkplanning.nps.gov/cycloramaea> or via email to [GETT\\_Superintendent@nps.gov](mailto:GETT_Superintendent@nps.gov).

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### **New studies and publications on panoramas**

Beutter, Herta et al. (ed.), Der Panoramamaler Louis Braun (1836 - 1916). Vom Skizzenblatt zum Riesenrundbild (exhibition catalogue, 7 July - 4 November 2012 at the Haellisch-Fraenkisches Museum Schwaebisch Hall), Schwaebisch Hall 2012, 978-3-9812243-3-7, 239 p.

Huhtamo, Erkki and Parikka, Jussi (ed.), Media Archaeology: Approaches, Applications, and Implications, University of California Press, 2011, 368 pages, ISBN: 9780520262744 (paperback), ISBN: 9780520262737 (hardcover)

Huhtamo, Erkki, Illusions in Motion. A Media Archaeology of the Moving Panorama and Related Spectacles, The MIT Press, Cambridge (forthcoming December 2012), ISBN-10: 0-262-01851-9, ISBN-13: 978-0-262-01851-7

Uecker, Jeffrey, Portland's Gettysburg Cyclorama. A Story of Art, Entertainment, and Memory, Oregon Historical Quarterly, 113 (Spring 2012), p. 36-61



## Panoramas in Motion: A Public Symposium

### City Hall in Saco, Maine

Friday, September 21st, 2012 (evening) & Saturday, September 22, 2012 (all day)

Please join us for our Panoramas in Motion: A Public Symposium in Saco, Maine. The symposium will kick off with a replica performance of the Saco Museum's 1851 *Moving Panorama of Pilgrim's Progress* on Friday, September 21st at 6:30 p.m., followed by a full day of symposium on Saturday, September 22nd, beginning at 9 a.m.

Confirmed speakers include Kevin Avery, Senior Research Scholar at the Metropolitan Museum of Art, New York; Erkki Huhtamo, Professor of Media Archaeology at the University of California, Los Angeles; Russell Potter, Professor of English at Rhode Island College; Suzanne Wray, an independent scholar of the panorama medium, and representatives from the Dyer Library and Saco Museum.

**Cost:** \$50

\$25 for University Students (with I.D)

Symposium fee includes lunch and other snacks on Saturday

#### **For Registration Materials, Please Contact:**

Camille M. Smalley

Program and Education Manager

371 Main Street, Saco Maine 04072

Dyer Library and Saco Museum

[education@sacomseum.org](mailto:education@sacomseum.org)

(207) 283-361, Ext. 115.

