



26th Conference of the International Panorama Council
at the Queens Museum, New York
September 29th - October 1st, 2017

General Assembly

1 October 2017 – 3:15pm, Queens Museum

Attendees: Blagovesta Momchedjikova, Laura Velas, Joe Velas, Andrea Cao, Perry Hoberman, Molly Briggs, Seth Thompson, Sue Truman, Guy Thewes, Dominique Hanson, Patricia Castro, Thiago Leitão de Souza, Chandaraoat Yit, Jonathan Medina, Suzanne Wray, Gabor Turda, Juliane Voigt, Patrick Deicher

Agenda

1. Opening of the Assembly, possible announcement of additional Agenda items
2. Approval of the Agenda
3. Approval of the Minutes of the General Assembly 2016 in Ópusztaszer, Hungary [1]
4. Executive Board/ President's Report [2]
5. Annual financial statement and audit statement [3/4]
6. Fiscal Discharge for the Executive Board
7. Elections: Executive Board - President, Vice-President, Treasurer, Members. Election of Auditors. *The Executive Board will convene the names of nominees prior to the elections*
8. Strategic Plan 2017-18
9. Membership Fees for 2018
10. Information on budget outlines 2017-2018
11. Appointing Honorary IPC Members: Mimi Colligan, Patrick Deicher
12. Any Other Updates/News
13. Closing of the Assembly

Minutes

1. Opening of the General Assembly

Opening of the General Assembly by President Sara Velas.

2. Approval of the Agenda

Agenda approved with no items added.

3. Approval of the Minutes of the General Assembly 2016 in Ópusztaszer, Hungary

Minutes of the General Assembly on 30 September 2016 are motioned to approve by Sara Velas, Patrick seconds the motion and the minutes are approved.

4. Executive Board/ President's Report

Sara presents the annual report:

Upcoming conference: We are thrilled to be partnering with the Queens Museum for (Re)Thinking the Panorama our 26th Annual Conference. For the IPC team we thank the great efforts of Secretariat Ruby Carlson, Executive Board Member Blagovesta Momchedjikova and Treasurer Patrick Deicher and for the local partner of the Queens Museum we thank and appreciate the tremendous work of Hitomi Iwasaki, Director of Exhibitions/Curator, and Sophia Marisa Lucas, along with the rest of the team at the Queens Museum.

Communications / Web: The IPC is working towards efficient and proficient communication with a wider base. In 2015, we created our IPC printed informational brochure to share with the interested public. We hope all IPC members who work at museums or institutions would place IPC brochures in public areas for dissemination, such as lobbies or meeting rooms. This year the IPC linked Twitter, Facebook and MailChimp accounts, so that now all of our media outlets are distributing information across different channels. Work was done to our MailChimp account to create an IPC template so emails from the IPC are familiar looking and professionally designed. Members who are interested and users of Facebook and Twitter can assist the IPC by posting to the IPC Facebook with news updates or Tweeting at the IPC to increase viewers and awareness. If you would like access to post to the IPC Facebook timeline, please contact the Secretary.

This year we migrated our email system onto the Google platform, with the pro-bono onetime help of ForwardMB web programmers. This has allowed us to link email addresses and access from any computer on a system with higher bandwidth for faster sending and downloading. Google Drive is also being used to store working documents on the cloud, so multiple users can share and work on the same documents live in countries where Google is accessible. This will be a big job for the Secretary to migrate static documents into live documents and will be a major focus for the next year.

Need new Webmaster for IPC: Until now, for many years Patrick Deicher (currently our Treasurer) has served as the IPC webmaster. Thanks to Patrick for getting the IPC onto the internet! As Patrick will be moving on to other projects and no longer on the Executive Board of the IPC, we need to find a new solution for an IPC webmaster. This does not need to be a Board Member, but a current IPC member/participant. Please send your ideas for this role to the Secretariat. We have a useful .pdf (kindly prepared by Patrick Deicher) which outlines the current state & technical points of our website.

Publications / IPC journal: This year marks the inaugural year of the IPC Journal, initially proposed by Seth Thompson. The current IPC Journal committee is comprised of members Sylvia Alting van Geusau, Thiago Leitão, Blagovesta Momchedjikova, Seth Thompson. This will be a digitally produced publication (hardcopy on demand) of the 2017 Conference Proceedings for those participants who elect to include their presentations.

IPC Publication (Gabriele Koller Editor): An aggregate book publication of our conference

selections from 2005-2015 is being prepared & edited by Gabirele Koller. This project was initiated by Patrick Deicher and will be an exciting addition to our list of previous IPC publications. Look forward to this book in the coming months.

2008 Conference Publication Update: There had been a plan to try and publish the proceedings from this conference held with the Royal Museum of the Armed Forces and Military History in Brussels. There is currently a delay but we will get updates in the future on whether this is still feasible.

Media presence: Driven in part by the monumental restoration project of the "Battle of Atlanta," the IPC has had a healthy media presence this past year. IPC President Sara Velas and our activities were featured in a web publication "Associations Now" and she was interviewed as an expert by NPR (National Public Radio) and the New York Times for 2 articles. Unfortunately, though a lengthy interview was conducted with President Velas for the article on the new panorama in Cambodia, this input was not directly quoted in the article.

IPC Featured in "Associations Now" <http://associationsnow.com/2017/02/panorama-council-celebrates-cycloramapreservation-project/>

IPC President interviewed twice by the New York Times

Atlanta Cyclorama

<https://www.nytimes.com/2017/02/08/us/a-painstaking-mission-to-save-atlantas-colossal-civil-war-painting.html?mcubz=0>

Cambodian Panorama

<https://www.nytimes.com/2016/01/26/arts/design/cambodias-new-angkor-museum-created-by-a-north-korean-art-factory.html?mcubz=0>

NPR interview for restoration of the Battle of Atlanta

<http://www.npr.org/tags/514171493/battle-of-atlanta>

Financial concerns & Lack of new Institutional Members: The IPC seeks additional Institutional Members to support our work. Though attempts have been made, many cultural institutions around the world lack funding and are unable to become institutional Members, as much as they would like to. In addition, a few of our institutional members have discontinued their membership. Attracting new individual members seems more within our grasp, but doesn't end up helping in a big way financially. Without the financial support that our Institutional Members bring, a serious problem with liquid means will occur within the next two or three years. The operational work of the Secretariat cannot be financed without members paying their fees. Otherwise we are in danger of a vicious circle: a Secretariat cannot invest more time in service, unless more members are attracted to IPC.

For institutional support, we should expand our circle to other types of institutions that are interested in our mission – Universities, History museums, Digital Imaging Companies and the like. If you have an idea for a potential Institutional Member for IPC, please share it with the Executive Board. In addition, other suggestions for strategies or business plans to make the financial success of our organization are very welcome!

From the Treasurer: Financial Result 2016: The financial result 2016 is a bit better than expected when we did the budget outlines in 2015. The total loss in 2016 is lower than expected in the budget, but it still is a loss (loss of € 3'304.76 instead of a loss of € 5'995.00). The association's assets have therefore declined to € 12'627.51. A loss resulted from the 2016 IPC in Hungary. The number of participants was too low and the mix of attendees was unfortunate (too many participants with reduced participant fee). This resulted in lower income from the conference than expected. On the other hand, many projects have not been executed or are in delay. The Brussel's publication has not been realized. The partner museum had turbulent times and felt unable to execute the publication. The huge publication project with a selection of papers from 2005 – 2015 will be realized in 2017 or 2018 and not in 2016 already. To lower the loss, the Executive Board decided NOT to adopt the website with a responsive technology that would allow to display the website on different mobile devices.

Unfortunately, IPC still doesn't have enough members to ensure our financial sustainability. The annual membership fees cover an overwhelming part of IPC's income. We have 7 institutional members each of them paying EUR 1'000 a year. 4 of these institutional members are linked to the same parent company. This fact causes a cluster risk. All individual members (65 persons) together contribute about EUR 3'000 a year. Every year, a dramatic challenge for IPC is envisioned: Ca. 5% of the individual members wish to cancel their membership. Further 5-10% of the individual members do not pay their dues and are excluded from the membership after several payment reminders by email and airmail (according to the bylaws of the organization). In 2016/2017 this loss of members was repeated as in the years before.

Membership Report/Numbers: Current Numbers are 65 Individual; 5 Student; 7 Institutional; 2 Honorary; Lost 4 members, welcomed 3 new members.

Please help the future of existence for the IPC by soliciting for new members - both individuals and institutions!

Membership Recognition: Engraved Institutional Member plaques are created when a new Institutional Member joins the IPC. A yearly plaque update is given annually forward. Individual member certificates are made by request.

2017/18 Executive Board

As mentioned previously, there will be some big changes in the IPC Executive Board. Please share your thoughts about the future leadership of the IPC with the Secretary or with a current member of the Executive Board. Elected Board Members are given 3 year terms.

CURRENT EXECUTIVE BOARD COMPOSITION (Sept 2016 - Sept 2017)

President: Sara Velas

Vice President: Guy Thewes

Treasurer: Patrick Deicher

At-Large Members: Blagovesta Momchedjikova, Dominique Hanson, Mathias Thiel, Thiago Leitão

***Secretary:** Ruby Carlson

PROSPECTIVE EXECUTIVE BOARD COMPOSITION (Sept 2016 - Sept 2017)

(Prospective Board Members are listed in italics. Current EB members are listed with the year that their term will end)

President: Seth Thompson (3 years)

Vice President: Guy Thewes (2018)

Treasurer: Dominique Hanson (3 years)

At-Large Members: Blagovesta Momchedjikova (2018), Mathias Thiel (2018),

Thiago Leitão (2018), Gabor Turda (3 years), OPEN SPOT: Sara Velas or someone else (3 years)

*Secretary: Ruby Carlson (1 more year)

ADVISORY BOARD

The Advisory Board is appointed by the President & the Executive Board, to gain added strategic guidance on matters related to panoramas & the international cultural landscape.

Sept 2016 - Sept 2017 Advisory Board (3 years per member)

Sylvia Alting van Geusau

Seth Thompson

Ji Yunhui

Oct 2017 - Sept 2018 Advisory Board

Sylvia Alting van Geusau (1 more year)

Ji Yunhui (1 more year)

open

HONORARY MEMBERS

To honor their longstanding work with IPC, we propose to make Mimi Colligan and Patrick Deicher lifetime honorary members of the International Panorama Council. We thank them for their strong commitment to the Panoramic Form and their nourishment and growth for the International Panorama Council.

Forthcoming conferences: Excitedly, we have partners lined up for the next two years of IPC Conferences. The two locations represent areas in the world with a lot of significant panorama-related activity. For 2018, We are honored to partner again with Salih Dogan and Kültür A.Ş. to further explore the new panoramic projects planned throughout Turkey. The 1453 Panorama in Istanbul, which hosted our conference in 2010, enjoys continued success. Gordon Jones and the Atlanta History Museum has graciously invited the IPC to partner for a conference in 2019. It will be a wonderful chance to see the highly anticipated restoration of the Battle of Atlanta cyclorama and we greatly look forward to this conference.

27th IPC Conference: 2018 Mid-September - Turkey (Istanbul and/or Samsun)

28th IPC Conference: 2019 (Month T.B.D.) - Atlanta, Georgia, USA

29th IPC Conference: 2020 ?

30th IPC Conference: 2021 ?

We currently seek partners for future IPC Conferences. The Luxun Academy of Fine Art in Shenyang, China expresses interest in hosting a future IPC Conference when their new campus is ready. The massive project to build a new Luxun Academy site in Shenyang is still a ways away, but when the school, which has done so much to create and promote contemporary panoramic paintings, is ready they would be an excellent site for a conference. We held an IPC Conference at the Luxun Academy in 2005 and it was very successful.

Please contact the Secretariat if you know of an institution or group who would like to serve as a potential future conference partner. We seek great geographical diversity in our conference locations.

5. Annual Financial Statement and audit statement

Patrick Deicher, Treasurer, reviews the annual result.

Profit and loss account 01 January - 31 December 2016

EXPENSES		Actual	Projected
Expenses for Projects and Services	EUR	7,266	37'100
Personnel Expenses	EUR	9,197	9'500
Administrative Expenses	EUR	48	700
Advertising for the Association	EUR	0	500
Other expenses of the Association	EUR	1'997	2,700
Finance Costs	EUR	493	650
Total EXPENSES	EUR	18'955	52'200

INCOME		Actual	Projected
Membership fees	EUR	10'066	10,000
Operating Result	EUR	5,500	10'200
Fundraising Income	EUR	0	26,000
Other Income	EUR	0	0
Financial Income	EUR	84	5
Total INCOME	EUR	15,650	46,205

ANNUAL FINANCIAL RESULT		Actual	Projected
Total Expense	EUR	18'955	52'200
Total Income	EUR	15,650	46,205
Total LOSS / PROFIT	EUR	-3,304	-5,995

BALANCE SHEET		2016
Current Assets	EUR	12,627
Fixed Assets	EUR	0
Total Assets (December 31)	EUR	12,627
Short-term liabilities	EUR	0
Association's assets (January 1)	EUR	15,932
Annual financial result (December 31)	EUR	-3,304
Total Liabilities	EUR	12,627

Patrick reviews the auditor's report by Gordon Jones, USA and Natasja Peeters, Belgium.

Financial report of the International Panorama Council (IPC) of 2016

Gordon L. Jones¹ and Natasja Peeters² were appointed to serve as auditors of the IPC in September 2015 at the International Panorama Conference in Namur, Belgium.

In February 2017 they received the 2016 financial statements from the IPC secretariat. The auditors have checked the financial statements individually in their own countries. After reviewing the financial documents, the auditors wrote this report remotely from Brussels, Belgium (Natasja Peeters), and from Atlanta, Georgia, U.S.A. (Gordon L. Jones) coordinating via email.

The auditors hereby present this report to the General Assembly on the outcome of our audit of the financial statements of the IPC for 2016. After looking at the reports we see that the total assets on 31 December 2016 amounted to 12,627.51 €. There was a loss in 2016 of 3,304.76 €. For our analysis, Jones and Peeters verified that all the items in the daybook were matched up with a voucher/receipt document as listed in the document "2016_IPC_vouchers.pdf" that was supplied by the secretariat. Jones and Peeters also verified that the Financial Statements and Bank Statements for 2016 had corresponding information, and both parties looked for discrepancies/questions about the monetary activity and financial records.

The auditors recommend the General Assembly to approve the financial statements of the IPC for 2016.



Gordon L. Jones
17 May 2017

Natasja Peeters
17 May 2017

¹ Dr. Gordon L. Jones is senior military historian and curator at the Atlanta History Center, Atlanta, Georgia, U.S.A. He has been a member of IPC since 2011.

² Dr. Natasja Peeters, curator of the arts collections at the Royal Military Museum, Brussels, Belgium. She has been a member of IPC since 2008.

6. Fiscal Discharge for the Executive Board

Patrick asks to discharge the Executive Board for 2017. The assembly agrees.

7. Elections

Leaving the Board 2017: Treasurer Patrick Deicher, Switzerland & President Sara Velas, USA

Staying on the Board; Vice President Guy Thewes, Luxembourg (term ends 2018), Dominique Hanson, Belgium, Matthias Thiel, Germany (term ends 2018), Thiago Letiao, Brazil (term ends 2018), Blagovesta Momchedjikova, USA (term ends 2018), Secretary Ruby Carlson, USA (term ends 2018)

The Assembly elects the following persons:

President Seth Thompson, UAE, Treasurer Dominique Hanson, Belgium, At-Large Member Gabor Turda, Hungary, At-Large Member Sara Velas

Auditor's positions: Gordon Jones, USA, Natasja Peeters, Belgium

Dominique Hanson noted that he is anxious about the amount of time needed to understand and carry out the duties of the Treasurer due to the complexity of the files, information and documents he received in the short time before the conference.

8. Strategic Plan

- Develop "Cultural Roads of Europe"
- Tourism & History focus for European panoramas
- Could contribute to other future visibility through listings like UNESCO
- Acquiring members – Institutional & Individual
- Developing the reasons for membership
- Defining the network, products and services offered to members
- Distributing brochures to local networks
- Developing a membership campaign
- Confirm 27th International Panorama Conference Partner/Host
- Newsletters - Seek new content + need more participation
- Promoting reciprocity Internet connections with other panorama sites
- Fundraising (in particular for conference publications and special projects and for continued payment of the Secretariat)

9. Membership Fees for 2018

Membership fees are agreed:

Individual members EUR 50	(2016: 50)
Student members	EUR 25 (2016: 25)
Institutional members EUR 1'000	(2016: 1'000)
Supporting members EUR 2'000	(2016: 2'000)

10. Information on budget outlines 2017–2018

Treasurer Patrick Deicher explains the Budget Outlines für 2017-2018. Fees and Budget outlines are discussed. The group has no questions.

EXPENSES		2018
Expenses for Projects and Services	EUR	16,100
Expenses for Fundraising	EUR	50
Personnel Expenses	EUR	9.500
Administrative Expenses	EUR	500
Advertising for the Association	EUR	0
Other expenses of the Association	EUR	1'800
Finance Costs	EUR	550
Total EXPENSES	EUR	28,500

INCOME		2018
Membership Fees	EUR	10'500
Operating Result	EUR	10'400
Fundraising Income	EUR	5'000
Other Income	EUR	0
Financial Income	EUR	5
Total INCOME	EUR	25,905

ANNUAL FINANCIAL RESULT		2018
Total Expense	EUR	28,500
Total Income	EUR	25'905
Total LOSS/PROFIT	EUR	-2,595

11. Appointing Honorary Members

Honorary Members are awarded: Mimi Colligan, and Patrick Deicher who is also given the Pin of Honor by artist Damian Widmer.

12. Any Other Updates/News

The 27th Conference will be in Turkey and the 28th Conference will be in Atlanta.

13. Closing of the Assembly

The conference is closed at 4:06 pm.

Responsible for the minutes:

Ruby Carlson, Secretary-General