

PANORAMA

International Panorama Council

# IPC Visioning 2020-2023

Notes Toward a Three-Year Plan

# Our Vision: Grow in Breadth and Depth

Build on IPC's long history

Capitalize on recent successes

Increase breadth and diversity

Deepen our service to specialized stakeholders

Different yet related services to constituents through our varied activities

# Our Vision: Grow in Breadth and Depth

Different yet related services to constituents through our varied activities

- Networking by all EB members
- Grow our community
- Individual memberships
- Larger and increasingly diverse conference cohort
- New online Newsletter platform

# Our Vision: Grow in Breadth and Depth

Different yet related services to constituents through our varied activities

Increase the value of institutional memberships

- More activity outside of the conference
- Cultural Routes program
- Interactive map
- Communications strategy
- Activate Technical Committee

# Our Vision: Grow in Breadth and Depth

Different yet related services to constituents through our varied activities

- Deepen our scholarly credibility
- Increased conference participation + increased Journal selectivity
- Scholarly-press book proposal(s)

# Our Vision: Grow in Breadth and Depth

Maximize existing administrative capacity

- Teamwork
- Increase participation in existing committees
- Mentorship
- Streamlined infrastructure

# Outreach + Networking: Build on Our Strengths

## Coordinate Communications

- IPC Website
- Social Media
- Email
- Online Newsletter (new model and system)

# Annual Conferences: Administer Existing Partnerships

Embrace diversity, cultivate heterogeneity

## Existing Partnerships

- 2020: Bursa
- 2021: New Bedford Whaling Museum
- 2022: Luxembourg City Museum
- 2023: Develop Conference at Iowa Museum of Natural History
- 2024: Güglingen, Germany
- 2025 + beyond: Potential hosts



# Annual Conferences: Devise New Frameworks

2020 = record of 38 conference proposals

How might we handle a larger conference?

# Publications: Continue to Build

## IPC Journal

- Editor-in-Chief and Associate Editors
- Maintain current production timeline, size, and status
- Look into getting indexed

## IPC Books

- Continue distributing *More Than Meets the Eye*
- New themed scholarly-press proposal(s)
- Self-published print-on-demand popular offering(s)

# Logistics + Business Operations: Overview

- Manage memberships
- NGO filing requirements
- Email hosting: Accessibility across continents
- Cloud file hosting + management
- Webmaster
- Budget growth
- Book sales
- Committees

# Logistics + Business Operations: Committees

- Executive Committee: President, Vice-President, Treasurer & Secretary
  - Current: **Seth Thompson**, Guy Thewes, Dominique Hanson, Thiago Leitão
  - Forthcoming: **Sara Velas, Molly Briggs**, Guy Thewes, Dominique Hanson, Thiago Leitão
- Executive Board & At-Large Members
  - Current: **Seth Thompson**, Guy Thewes, Dominique Hanson, Blagovesta Momchedjikova, Gabor Turda, Molly Briggs, Sara Velas
  - Forthcoming: **Molly Briggs, Sara Velas**, Guy Thewes, Dominique Hanson, Blagovesta Momchedjikova
- Advisory Board
  - Current: Sylvia Alting Van Geusau, Ruby Carlson, Salih Doğan, Patrick Deicher, Gabriele Koller, Ji Yunhui, Yit Chandaroat
  - Forthcoming Additional Members: Seth Thompson, Gabor Turda

# Logistics + Business Operations: Committees

- Conference Planning Committee
  - Charge: Work with partner host to plan the conference
  - Current: **President**, Vice President, Treasurer, Secretary-General
- Conference Scientific Committee
  - Charge: Evaluate conference proposals and develop conference sessions
  - Current: **Blagovesta Momchedjikova**, Melissa Wolfe, Molly Briggs
- Technical Committee
  - Charge: Build networks in response to technical and conservation questions
  - Current: **Sara Velas**, Dominique Hanson, Irina Gribova, Chandaroat Yit
- IPC Journal Editorial Board
  - Current: **Seth Thompson**, Thiago Leitão de Souza, Sylvia Alting Van Geusau, Blagovesta Momchedjikova, Molly Briggs

# Logistics + Business Operations: Committees

- Advocacy + Outreach Committee - New
  - Charge: Coordinate communications, build networks, develop individual and institutional memberships
  - Members: *We are seeking members for this important new committee*

# How a Co-Presidency Will Work

Molly Briggs

- Interdisciplinary administrative experience
- Scholarly and artistic background
- Publishes on landscape and media studies

Sara Velas

- Founding director of nonprofit panorama museum
- Extensive contacts with global networked panorama community
- Legacy of participation in IPC since 2004 and past IPC President

# How a Co-Presidency Will Work

Transparent, collaborative, streamlined communications

The President's financial "benefits" divided, not doubled

Excellent working relationships with proposed EC and EB

Year 1 as a trial run



# Join Us

Please reach out with your ideas and questions!

- Sara Velas: [sv@panoramaonview.org](mailto:sv@panoramaonview.org)
- Molly Briggs: [molly@mollybriggs.net](mailto:molly@mollybriggs.net)