



International Panorama Council and Stiftung Panorama Altötting  
welcome you to the  
opening event  
of the  
**ICCI360 ROTUNDA**

on Wednesday, 10 September 2014, at 7 p.m.

at the Kultur+Kongress Forum  
Zuccalliplatz 1, 84503 Altötting

*Welcoming*

Ernst Storm, President of the International Panorama Council  
Hubert Schlederer, Chair of the Foundation Panorama Altötting

*Greeting*

Herbert Hofauer, Mayor of Altötting

*Introduction*

Dave Hotchkiss, ICCI Centre Manager, Faculty of Arts, Plymouth University

The ICCI360 ROTUNDA is a panorama for the 21<sup>st</sup> century that creates an exciting 360 degree cinematic environment. Designed by ICCI, Innovation for the Creative and Cultural Industries at Plymouth University, the ICCI360 Rotunda uses innovative creative technologies and projection processes to create an amazing immersive audience experience and will be presenting new 360 degree productions and films originally presented in the ICCI360 Arena as part of the London 2012 Cultural Olympiad.

The ICCI360 ROTUNDA will be installed in the Kultur+Kongress Forum Altötting on the occasion of the International Panorama Conference, 10 – 13 September 2014.

We look forward to welcoming you to the event!

Ernst Storm  
International Panorama Council

Hubert Schlederer  
Foundation Panorama Altötting